



Dear Elgin County Pride Supporter

On behalf of the Elgin County Pride Celebration Committee, we are excited to announce Elgin County Pride Week 2026 will be taking place from July 20 to 25, 2026, and warmly invite you to celebrate our vibrant and diverse community.

The Elgin County Pride Celebration is an annual event that brings together members of the 2SLGBTQ+ community, allies, and supporters to celebrate diversity, promote inclusivity, and raise awareness about 2SLGBTQ+ issues in our region. Each year, our event aims to create a vibrant and inclusive space where people of all backgrounds can come together to celebrate love, equality, and acceptance.

Flag-raising ceremonies, during June for World Pride month or during Elgin County Pride Week, symbolize a commitment to inclusivity, equality, and respect for all individuals, regardless of their sexual orientation or gender identity. By raising the Pride flag, we reaffirm support for the 2SLGBTQ+ community and a dedication to fostering an environment where everyone can feel seen, valued, and accepted. Your presence at these flag raisings would mean a great deal to our community, as by attending, you show your support for inclusion and equality and help to create a more welcoming community for all.

We welcome vendors to join us at **St. Thomas Pride in the Park Family Day on Saturday, July 25.**

As a vendor who supported us last year, although we are still in the planning stages for flag raisings and other events, we wanted to give you as much notice as possible to plan fiscally and personally.

Attached please find our vendor information. Please note we are always seeking event Sponsors and as a sponsor you would receive free vendor space at the event.

Thank you for your continued support and commitment to our community. Please feel free to contact us at elgincountypride@gmail.com to discuss our partnership further or if you have any questions.

We look forward to seeing you at any or all of the flag-raising celebrations, as well as any of our other planned activities, helping make Pride Week memorable for everyone involved.

Together, we can make this celebration stronger, more vibrant, and more impactful for all.

With warm regards,
Elgin County Pride Committee
elgincountypride@gmail.com



Sponsor/Vendor Agreement

Name: _____ Business Name: _____

Address: _____ Municipality/Town: _____

Postal Code: _____ Business Phone: _____ Cell Phone: _____

Email Address: _____ Website: _____

Sponsor Amount _____ **OR** Vendor Fee (\$25)

Payment Method

E-Transfer (preferred) Cheque In-Kind Contribution

Please check all that apply.

I require an invoice to provide payment

I require a receipt

I require a table for Pride in the Park

I am a sponsor, but will **NOT** be attending Pride in the Park

Please briefly describe what you will have at your booth or what you will be doing,

I /We hereby apply to have a designated space for Pride in the Park on Saturday, July 25, 2026, and agree to adhere to the rules and regulations set out by Elgin County Pride and the City of St. Thomas.

Applicant Signature: _____ Date: _____

Please make cheques payable to: Elgin County Pride

Mail to: Elgin County Pride
C/O Krista Thompson
581 Talbot Street, Suite 20079
St. Thomas, ON
N5P 1C5

E-Transfer to: elgincountypride@gmail.com

Sponsor/Vendor Agreement & payment must be provided to Elgin County Pride by July 10, 2026



PRIDE IN THE PARK FAMILY DAY INFORMATION

- Saturday, July 25, 2026
- 11 am to 4:00 PM
- Pinafore Park in front of the Bandshell

SET UP/TEAR DOWN:

- Set up can start at 9 am
- Vendors/exhibitors' booths must be set up by 11 am
- Spaces will be allocated by the Elgin County Pride Committee.
- ANCHOR WEIGHTS (NOT PEGS) ARE REQUIRED FOR ALL TENTS AND CANOPIES.
- A vendor/exhibitor should not leave before 4 pm unless previous arrangements have been made with the Elgin County Pride.
- ABSOLUTELY NO VEHICLES WILL BE PERMITTED ON THE GRASS AREA. THIS IS A PUBLIC SAFETY PRECAUTION
- Vendors/exhibitors must place their own refuse in a suitable container at their designated space and remove refuse when they leave.
- No prepared food can be sold at this event unless approved by the Southwestern Public Health.
- NO PARKING ON THE GRASS
- PACKING UP IS NOT TO BEGIN BEFORE 3:45 pm. No vehicles will be permitted back on grass until after 4:00pm.



Elgin County Pride Week July 20 to 25, 2026
St Thomas Pride in the Park Family Day, July 25, 2026
Sponsor/Vendor Agreement & Payment due by July 10, 2026

Sponsorship Levels

Event \$5,000	<ul style="list-style-type: none"> ● Large Company logo (with link) on website ● Logo on promotional material ● Free vendor space at Pride in the Park ● Speaking opportunities ● Online presence
Platinum \$2,500	<ul style="list-style-type: none"> ● Large Company logo (with link) on website ● Logo on promotional material ● Free vendor space at Pride in the Park ● Online presence
Gold \$1,000	<ul style="list-style-type: none"> ● Company logo (with link) on website ● Free vendor space at Pride in the Park ● Logo on promotional material
Silver \$500	<ul style="list-style-type: none"> ● Company logo (with link) on website ● Free vendor space at Pride in the Park ● Listed on promotional materials
Bronze \$250	<ul style="list-style-type: none"> ● Company/Name line listed on website ● Free vendor space at Pride in the Park ● Listed on promotional material
Supporter \$100	<ul style="list-style-type: none"> ● Company/Name line listed on website ● Free vendor space at Pride in the Park

All contributors to Elgin County Pride, both in-kind and financial, will be recognized using the above sponsorship criteria.



Please visit our website for more information

Please note there could be changes to the list of events

Pride in the Park will be rain or shine

Visit www.ElginCountyPride.com for the most current information